

JOSEPH F. CONWAY
PRESIDENT*Horace Partridge*ESTABLISHED IN
1847

EVERYTHING FOR SPORT

- A DIVISION OF -

LOWE & CAMPBELL ATHLETIC GOODS CO.

1207 WALNUT STREET
PHILADELPHIA, PA.

9/20/34

Mr. and Mrs. A. S. Mauley.

55 Sunset St Newark N.J.

Dear Mr and Mrs. Mauley.

No doubt by this time you have received a letter from Palmyra with a note about Park. After looking over the Harrisburg situation I decided to see if Park was available and went to see Mr Spohn personally.

After reading his letter and considering what he is offering I believe you should see him first. He only wants 10% of each gate and that is cheap.

You would have to advertise in Lebanon Daily News and Harrisburg Telegraph at your own expense and I believe this would be cheaper and better than the other way. Mr Spohn is very much interested in knowing that your games are to be League Contests and Not just exhibitions, which he does not believe would go. So in writing him assure him of this fact. He is located at the Palmyra Water Co. Office and easily to find in

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can you drive over. It is near center of town on main street of town.

If after you talk this matter over with him you decide to hire some one to promote the games. I believe that would be time enough to see either paper.

They will do anything for money and it won't take a lot of that either.

Suggest you get in touch with Spohn at once and reach some agreement on pack and decide then if you wish to place a small add in each paper or pay some one to promote the games. There sporting editor can give you write up. but cannot promote the games. Let me hear from you at once just what next move you desire me to make to help you. I am 100% for this game idea in Central Penna. Sincerely Port Rose